

Digital MSE Lending in Indonesia

Competitive Landscape Report
March 2026 · MG-2026-SEA-001

25

Companies

Active MSE lenders tracked

IDR 98.54T

Market Size

P2P outstanding (Jan 2026)

\$2.7B

Funding

Across 24 companies

9

Case Studies

Exits & failures analyzed

What's Inside

01 Executive Summary

Key findings & dashboard

02 Market Overview

Market sizing & 5 trends

03 Competitive Landscape

Positioning map (25 cos.)

04 Company Profiles

5 full + 19 half-page

05 Price Benchmarking

13 cos. x 6 dimensions

06 Feature Analysis

23 cos. x 18 features

07 Complaints Analysis

Sentiment by company

08 Regulatory Risk

6-country SEA heatmap

09 Growth Opportunities

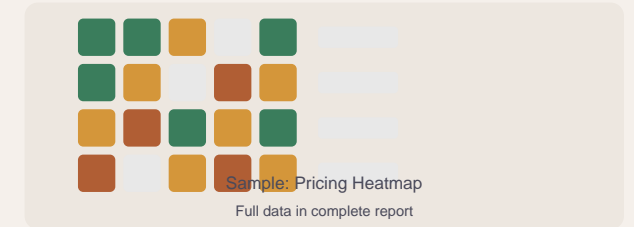
Top 10 segments ranked

10 Case Studies

9 exits & failures

Report Includes

- ✓ 25 active company profiles
- ✓ 9 failed company case studies
- ✓ 13-company pricing heatmap
- ✓ 23 x 18 feature analysis matrix
- ✓ 8-company complaint severity map
- ✓ 6-country regulatory comparison
- ✓ 10 growth opportunities scored
- ✓ Full methodology & sources



\$1,500

Growth Tier

PDF delivery within 24 hours

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